

MELISSA SIZEMORE

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EDUCATION

Griffith University—Queensland College of Art

Bachelor of Design in Graphic Design
Brisbane, Australia
Graduated 2004

EXPERIENCE

Now and Zen Productions, LLC

Senior Graphic Designer
Denver, CO
12/2005-10/2009

- Hired as the first full-time designer to implement the new Infant and Toddler Girls (ITG) and Girls departments which grew within the first year to contribute to an average of 34% of sales annually
- Produced t-shirt designs and presentations for industry-leading clients such as: Target, Walmart, Macy's, Dillards, JC Penney's, Hot Topic, Torrid, Journey's
- Helped develop ITG, Girls and Juniors departments through trending research online, locally, in Los Angeles and going to the MAGIC trade show in Las Vegas
- Assembled trend reports for the art department to provide design inspiration and direction
- Implemented new presentation techniques that became the company's standard procedure
- Conducted inter-departmental meetings with Art Directors and Sales to establish direction for upcoming projects and presentations
- Wrote word tee slogans for all departments sold nationwide in major retail outlets

Kimbelina, LLC

Contract Graphic Designer
Boulder, CO
05/2005-02/2011

- Created various design elements including logo, business cards and letterhead, packaging and hang tags, promotional posters, product catalog and photo retouching
- Helped develop and continue to maintain the ethereal identity of Kimbelina

Richmond American Homes

Graphic Designer
Englewood, CO
06/2005-12/2005

- Worked closely with account managers on regional ad campaigns for this Fortune 500 company
- Photo retouching and manipulation used in advertisements
- Maintaining an eye for detail and consistency of typography and branding across all advertisements and promotional materials

SOFTWARE SKILLS

Expert in Photoshop, Illustrator, and InDesign
Competent in Flash, Dreamweaver